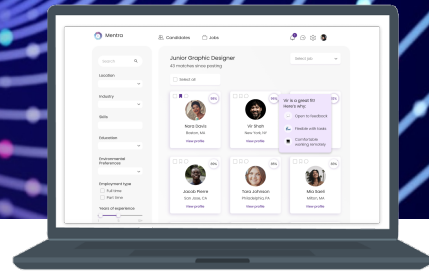




**Our Vision: [Neuro]diversify the Workforce of the future**

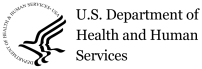
**Our Mission: Uncover the hidden talent of every human being**



**Industry:** HR, Recruiting, & DEI

**Market Size:** \$152 Billion

**Previous Funders:**



**Strategic Partners:**



**Award Funding:** \$447k

(100% awards - no equity dilution)

**Product Readiness:** Platform is live

100% retention rate of users hired

## Investment Opportunity

**Seeking:** \$2.5M

**Funding Stage:** Seed Round

**Path to Profitability:** 18 months

**Use of Funds:** Build enterprise-grade product, hire 7 employees full-time to drive sales, grow user-base through marketing, refine AI algorithm

## FOUNDERS



**Jhillika Kumar**

**Founder, CEO**

Grace Hopper Keynote & TEDx Speaker, Master's in HCI, Accessibility Leader & Autism Researcher



**Conner Reinhardt**

**Co-Founder, COO**

Industrial Engineer, Ex-Tesla intern of the year, neurodiverse self-advocate

## The \$1 Trillion Problem

The war for talent is fiercer than ever; Companies waste more than \$1T/yr hiring the wrong candidates; due to outdated recruiting practices and biased platforms, employers overlook the **world's MOST** diverse thinkers... the neuro-diverse.

## The Solution

Mentra matches 1 in every 7 humans to solve the massive talent deficit that corporations face and close the "Disability Divide".



## Our Product

Mentra is an accessible, anti-bias platform that revolutionizes the recruiting industry by giving **every human** the chance to be a productive member of society, regardless of gender, race, or cognitive ability.

## Mentra's Artificial Intelligence

Mentra's proprietary AI uncovers hidden talent by redefining the data that measures the true potential of every human being. Our data models optimize for retention & job satisfaction through non-traditional predictors of success (e.g. culture fit, work environment compatibility, etc.).

## Go-To-Market Strategy

We will achieve positive network effects by scaling both sides of our 2-sided marketplace simultaneously, through strategic partnerships, VRs, universities, & advocacy groups across all 50 states.



## Competitive Landscape

The **\$22B** annual market for neurodiverse recruiting remains an unfilled niche that is not being addressed by incumbent players:

1. Traditional platforms (*top left*) serve a majority of the population, but often overlook neurodiverse talent because non-traditional data points beyond resume and work experience aren't considered.
2. Neurodiverse-specific services (*bottom right*) are high touch and rely on time-intensive manual approaches that cannot support the scale of Corporate America's growing demand.



Reach out to the team: [info@mentra.me](mailto:info@mentra.me)